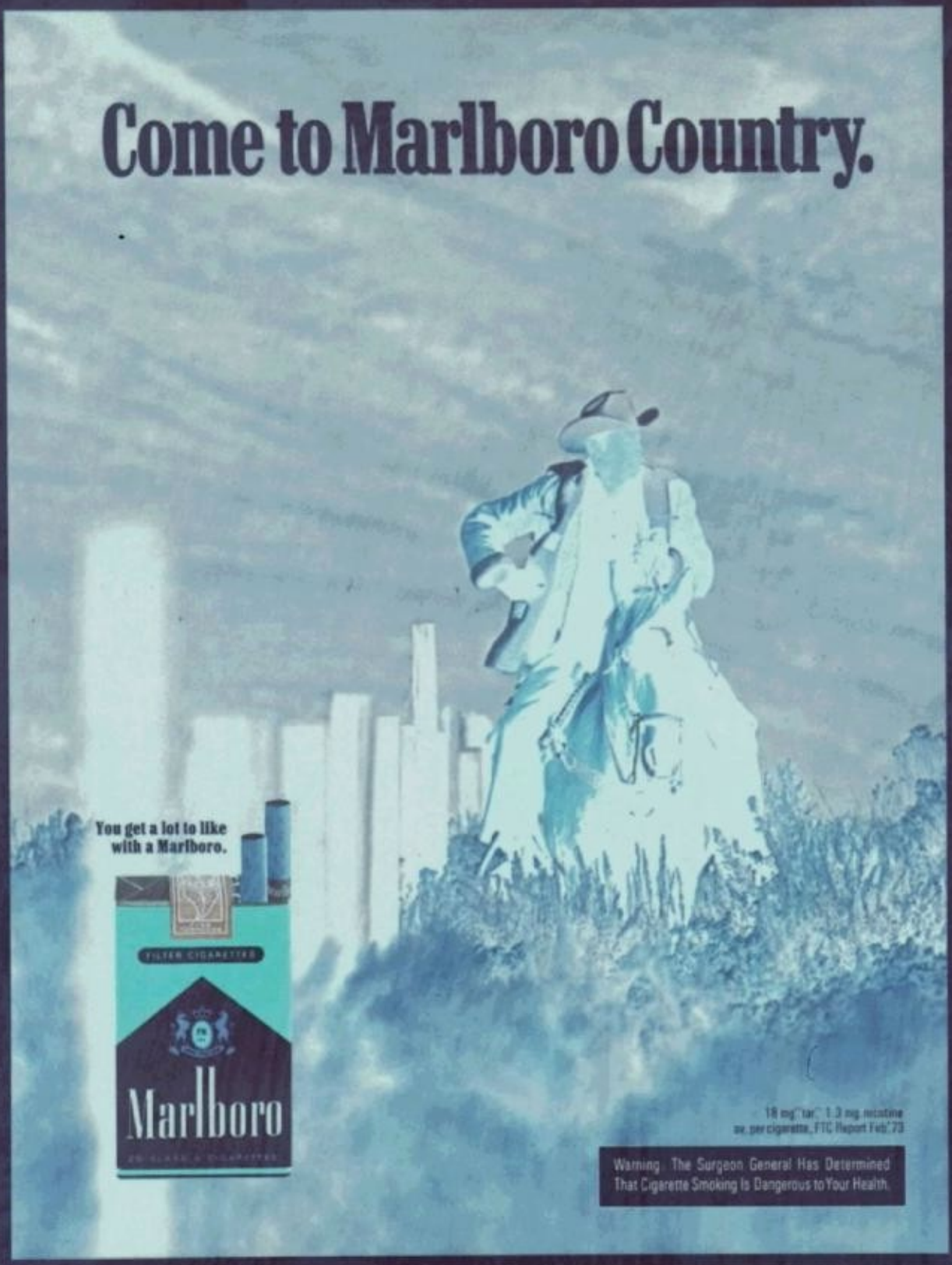
LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC.
Ad No. 3107—Plate 1—Fence Rider—Req. No. 92659—1 page bleed—8⅝ x 11⅛ in.—National Magazines, 1973 (B)
Printed in U.S.A.

Come to Marlboro Country.



18 mg "tar," 1.3 mg nicotine av. per cigarette, FTC Report Feb.'73

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

Source: https://www.industrydocuments.ucsf.edu/docs/hkkx0001
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